

CANVA TRAINING: DIGITAL SKILL DEVELOPMENT FOR SANTA MARIA YOGYAKARTA HIGH SCHOOL STUDENTS

Vonezyo Yupanzara Dharomesz^{*1}, Yohanes Mario Pratama², Mario Rosario Wisnu Aji³, Agatha Mayasari⁴, Aloysia Desy Pramusiwi⁵, Api Adyantari⁶, Bartolomeus Galih Visnhu Pradana⁷, Elizabeth Fiesta Clara Shinta Budiyo⁸, Raymundo Patria Hayu Sasmita⁹, Tegar Satya Putra¹⁰

1,2,3,4,5,6,7,8,9,10 Universitas Atma Jaya Yogyakarta, Indonesia

*Corresponding Author: vonezyo.yupanzara@uajy.ac.id

<p>Info Article</p> <p>Received : 02 Mei 2024</p> <p>Revised : 01 Juni 2024</p> <p>Accepted : 02 Juli 2024</p> <p>Publication : 31 Juli 2024</p> <p>Keywords: <i>Canva, Training, Digital Skill</i></p> <p>Kata Kunci: Canva, Pelatihan, Keterampilan Digital</p> <p><i>Licensed Under a Creative Commons Attribution 4.0 International License</i></p> 	<p>Abstract: Starting with understanding the importance of technological skills in the modern workplace, this community service targets Santa Maria High School Yogyakarta students to gain better knowledge and skills in using Canva to make presentations and create the curriculum vitae. Focuses on transferring knowledge and technical skills and aims to improve students' critical thinking and problem-solving abilities. Students are encouraged to develop their creativity and think outside the box when presenting information and completing specific tasks and preparing to enter the workforce or continue their studies at a higher education level. It directly benefits students' technological skills and has a significant long-term impact, with increased hard skills in Canva and honed problem-solving abilities. This community service contributes positively to strengthening the relationship between schools and the world of work by ensuring that high school graduates have skills relevant to current industry needs.</p> <p>Abstrak: Diawali dengan memahami pentingnya keterampilan teknologi di tempat kerja modern, pengabdian masyarakat ini menysasar siswi SMA Santa Maria Yogyakarta untuk memperoleh pengetahuan dan keterampilan dalam menggunakan Canva untuk membuat presentasi dan membuat <i>curriculum vitae</i>. Fokus pada transfer pengetahuan dan keterampilan teknis untuk meningkatkan kemampuan berpikir kritis dan pemecahan masalah siswi. Siswi didorong untuk mengembangkan kreativitas dan cara berpikir <i>out-of-the-box</i> ketika menyajikan informasi dan menyelesaikan tugas-tugas tertentu dan mempersiapkan diri untuk memasuki dunia kerja atau melanjutkan studi di tingkat pendidikan tinggi. Hal ini secara langsung menguntungkan keterampilan teknologi siswi dan memiliki dampak jangka panjang yang signifikan. Melalui peningkatan keterampilan penggunaan Canva dan mengasah kemampuan pemecahan masalah. Pengabdian masyarakat ini berkontribusi positif untuk memperkuat hubungan antara sekolah dan dunia kerja dengan memastikan bahwa lulusan SMA memiliki keterampilan yang relevan dengan kebutuhan industri saat ini.</p>
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INTRODUCTION

In today's digital era, strong technical skills are the most essential prerequisite for high school students to compete in the world of the future. This era is marked by rapid technological developments and digital changes that impact various sectors. This condition is often called e-learning, requiring students, teachers, and parents to thoroughly digitalize to continue learning (Hartanto, 2016). As the younger generation, Santa Maria Yogyakarta High School students need adequate skills to face challenges that are increasingly moving towards technology. According to a study conducted by the World Economic Forum, skills such as coding, data analysis, and digital design are increasingly necessary for an increasingly digital future (World Economic Forum, 2023). Santa Maria Yogyakarta High School, as an educational institution dedicated to the future readiness of its students, must realize that traditional curriculum and teaching methods may need to be revised to answer the challenges of the times. According to the Programme for International Student Assessment (PISA) initiated by the Organisation for Economic Co-operation and Development (OECD), students with good problem-solving skills in the context of technology tend to be more successful in many areas of social and professional life (OECD, 2017). Therefore, strengthening the curriculum through integrating technology and effective hard skills teaching is very important.

A curriculum that considers technological developments will enhance students' digital and information technology skills (Sanam et al., 2022). For that reason, those elements should be deeply inscribed in the curriculum of at least one of the high schools, Santa Maria Yogyakarta High School, so its students could have access to meaningful and up-to-date education. Besides that, adequate resources should also be regarded as a very crucial factor in hard skill training. The school should be facilitated with the latest hardware and software so that the students would get an educational experience in accordance with current industry standards. This knowledge is able to develop only so rapidly because of the information superhighway of digital media and technology usage, as pointed out by Sanam et al. (2022). In addition to infrastructure, development in terms of teaching skills is also very important. Proper training and resources need to be given to the teachers at Santa Maria Yogyakarta High School so that they may teach complex skills. Access to continuous education programs, including the latest courses on educational technology and teaching methodology, improves the quality of teaching, which can have a direct bearing on students' learning effectiveness. In fact, according to

studies by Saputra & Nurdiansyah (2020) and Nurfadilah et al., (2023) teachers trained in technology-based teaching techniques increase student learning outcomes drastically.

Finally, industry collaboration and local community involvement in technology can also enrich students' learning experiences. Collaboration with universities, technology companies, and non-profit organizations working in education and technology can offer internship opportunities, workshops, and joint projects to students for hands-on experiences with exposure to real-world problems and challenges. This kind of networking will help not only in building technical skills but also in building professional networks from an early age. Thus, using digital technology can increase the belief that users of the technology can make positive contributions to users or students (Melisari et al., 2019).

In response to the identified problems, the Community Service Team focused on developing a training and mentoring program for digital skill development for Santa Maria Yogyakarta High School students. The program is geared toward increasing the capacity for more advanced digital technology use, with training in running advanced Canva. Students and teachers can better integrate technology into the teaching and learning process. Canva is an online-based application that provides attractive designs in the form of templates, features, and categories given in it. With diverse and attractive designs, it makes the learning process not boring (Monoarfah et al., 2014). By participating in this training and mentoring program, Santa Maria Yogyakarta High School students will have good technology usage skills to prepare themselves to enter the world of college. The Community Service team will provide Canva training to create PowerPoint and curriculum vitae. Canva is an application that can be run online to create graphic designs or learning media with graphic elements, such as presentations and learning videos. Canva for PowerPoint is crucial because it can train Santa Maria Yogyakarta High School students to create informative and exciting presentations. The ability to create suitable presentation materials will undoubtedly be a good provision for Santa Maria Yogyakarta High School students to support their future careers. Another skill that Santa Maria Yogyakarta High School students must have is creating a good curriculum vitae that can be used as a medium for applying for jobs. Curriculum vitae is used not only to apply for jobs but also to apply for scholarships for further education and internship programs. In creating a curriculum vitae, one must include personal information such as level of education, awards, achievements, and skills. This curriculum vitae creation training using Canva will include providing an understanding of how to

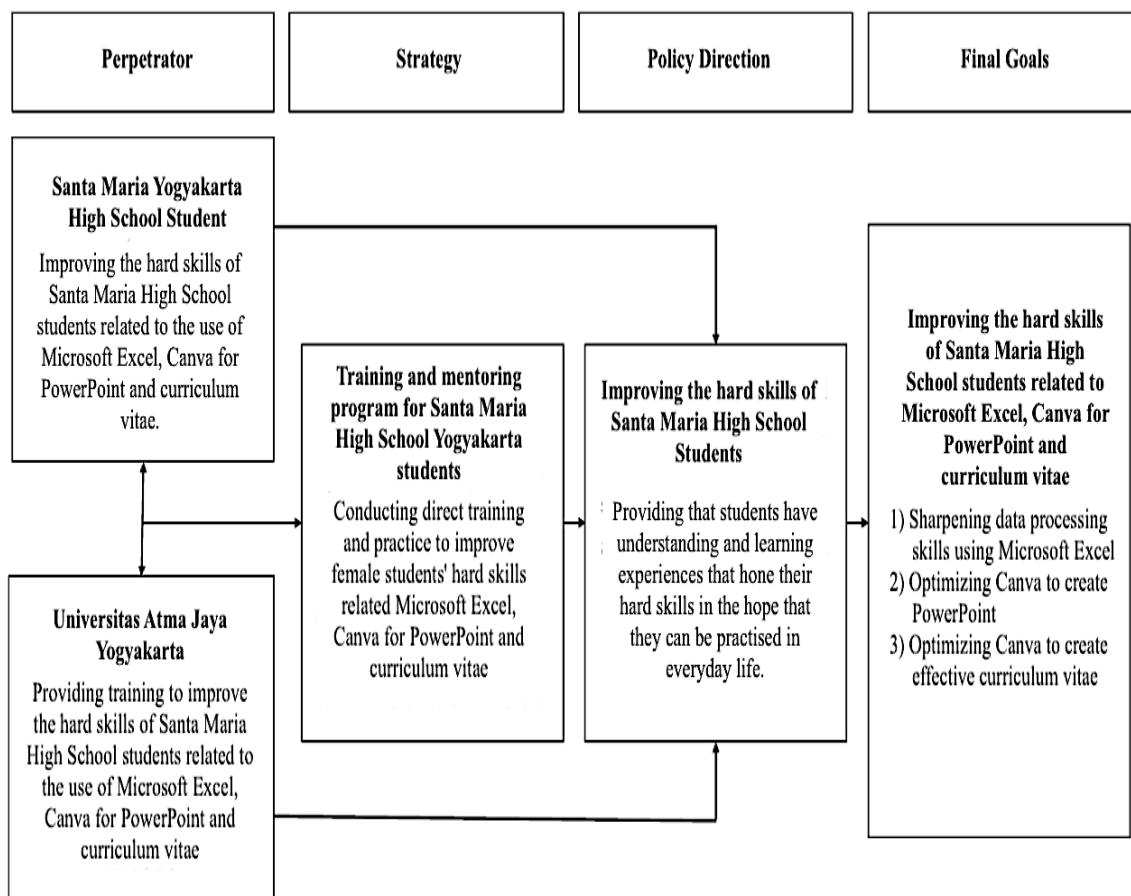
create an attractive curriculum vitae in preparation for finding a job, scholarship, internship, and others.

The training and mentoring program is not only one-way from the community service team to Santa Maria Yogyakarta High School students. There will also be a direct practical workshop to practice and create PowerPoint materials and curriculum vitae using Canva. The community service team will accompany this practice, so it is hoped that participants will increase their skills after participating in this training. This training will end with an evaluation so that we can find out the achievements of this training.

METHOD

The community service team starts the activity by conducting interviews and discussions with teachers and principals of Santa Maria High School Yogyakarta. The results from the interviews and discussions, finally, are contrasted with the urgency and resources available in the community service team.

Figure 1. Stages of the Training and Mentoring Program Related to Improving the Quality of Hard Skills of Santa Maria Yogyakarta High School Students



Source: Adapted from Permata et al. (2017)

Two digital skill trainings were produced, which will be the themes of the two trainings that the community service team will conduct. The two trainings are:

1) Canva Training for Presentation PowerPoint.

Canva training is part of creating a high school graduate with skills in graphic design and presentations. Canva makes it easy to create attractive and professional PowerPoint presentations, which are essential for academic and professional presentations.

This skill enhances students' visual communication skills, which are essential for college and workplace success. By conducting more intensive training for teachers and students regarding the use of learning media and the function of media in the learning process, it is hoped that teachers will use digital-based learning media more often because the use of digital-based learning media will be very beneficial for students in understanding the subject matter even though it has already been implemented (Purba et al., 2024).

2) Canva Training for Curriculum Vitae Creation

The importance of conducting CV creation workshops is to provide participants with the knowledge of how to create a proper and effective CV. This ensures that after completing their education, they are capable of crafting a well-structured CV, which will make it easier for them to apply for jobs (Tuanaya et al., 2024).

Canva training for curriculum vitae creation is very beneficial for high school students. Canva allows them to create visually appealing and professional curriculum vitae. Canva simplifies graphic design, enriching the curriculum vitae with a practical appearance. This skill is essential to stand out in the scholarship search process and selection for various events and activities at the higher education level. All training will be conducted using an experiential learning approach.

Experiential learning is a method in which students gain knowledge through structured instruction (lectures) and direct and practical experiences, such as hands-on assignments (Hajjah et al., 2022). These three trainings will be implemented in stages and based on output. Figure 1 shows the perpetrator, strategy, policy direction, and final goals of this training program.

RESULTS AND DISCUSSION

The result and discussion of this community service are illustrated in Table 1, below:

Table 1. Stages and Outputs of Community Service at Santa Maria Yogyakarta High School

Stages	Output	Description
Initial Interview with Santa Maria Yogyakarta High School Teachers	<ol style="list-style-type: none"> Draft of general problem information Guidelines for joint discussion with Santa Maria Yogyakarta High School Teachers Initial problem map 	In-depth information mining. The data owned must be confirmed through Focus Group Discussion (FGD) and observation.
Discussion of problems with Santa Maria Yogyakarta High School Teachers and Principals	<ol style="list-style-type: none"> Initial problem map begins to be followed up Specific solution formulation Training method 	The problem map begins to be followed up and added to from the results of the discussions that have been carried out leading to specific solutions (training program).
Canva material delivery scheme for PowerPoint	Canva training module for PowerPoint	Canva materials for PowerPoint are provided according to the agreed module so that they can provide a more comprehensive understanding for students.
Mentoring process and practice using Canva in creating PowerPoint	The results of the work of students who implemented training materials on creating PowerPoint with Canva	It is hoped that from the previous provision of Canva material for PowerPoint, students can apply it to create presentations.
Canva material delivery scheme for curriculum vitae	Canva training module for curriculum vitae	Canva's curriculum vitae materials are provided according to the agreed module so that they can provide a more comprehensive understanding for students.
Mentoring process and practice using Canva in creating curriculum vitae	The results of the work of students who implemented training materials on making curriculum vitae with Canva	It is hoped that from the previous provision of Canva material for curriculum vitae, students can apply it to create their own curriculum vitae optimally.
Evaluation Process	<ol style="list-style-type: none"> Documents of notes on improvements and input from teachers and students of Santa Maria Yogyakarta High School Journal of Publication of Community Service Results 	From the training and mentoring process that has been carried out, it is hoped that there will be constructive input and suggestions for the community service team for further activities.

Source: Author, Data Processed (2024)

Implementation Timeline

The community service will be conducted for 5 months, from May to September 2024. Details of the timeline for each stage of community service are shown in the following Table 2:


Table 2. Community Service Timeline at Santa Maria Yogyakarta High School

No.	Activities	Weeks																			
		1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20
1	Preparation and submission of community service proposals	■	■	■	■																
2	Interviews and observations																				
3	Creation of mentoring materials		■	■	■	■	■														
4	Provision of Canva materials for PowerPoint (Part 1 and 2)								■	■											
5	Provision of Canva materials for curriculum vitae (Part 1 and 2)										■	■									
6	Evaluation of results												■	■							
7	Preparation of final reports and community service journal publication														■	■	■	■			
8	Publication of community service journal																		■	■	■

Source: Author, Data Processed (2024)

Figure 2. Canva Material Delivery Scheme for PowerPoint





Canva adalah platform desain dan komunikasi visual *online* dengan misi memberdayakan semua orang di seluruh dunia agar dapat membuat desain apa pun dan mempublikasikannya di mana pun. **Canva** diluncurkan tahun 2013 dan berbasis di Sydney, Australia oleh **Cliff Obrecht & Melanie Perkins**.

- Lebih dari 13 juta pengguna aktif (bulanan)
- 15 miliaran desain dibuat
- 190 negara
- 100-an bahasa

Tips Menggunakan *Canva* untuk Pembuatan Slide Presentasi Interaktif

- Tetap sederhana.** Tampilkan slide dengan teks ringkas dan tidak perlu menjelaskan per poin hingga menurun. Aturlah agar satu slide mengusung satu pesan alias sederhana.
- Singkat, padat, jelas.** Gunakan kalimat yang tidak terlampau panjang, sehingga memudahkan seseorang dalam membaca.
- Memerhatikan kontras.** Pengaturan kontras yang seimbang, membantu audiens memperhatikan dengan cepat untuk melihat mana pesan utama dan menangkap pesan kunci yang disampaikan.
- Sejajarkan setiap elemen.** Inti dari prinsip penajajaran adalah menempatkan setiap elemen dalam slide saling terhubung satu sama lain sehingga menjadi harmonis.
- Saling berkesinambungan.** Warna, logo, font, dan elemen desain lainnya, mesti dibuat diselaraskan demi menciptakan karya visual yang tematik.

Figure 3. Canva Material for PowerPoint



Figure 4. Canva Material Delivery Scheme for Curriculum Vitae



Figure 5. Canva Material for Curriculum Vitae

The community service was conducted on Thursday, June 13th, 2024, from 08.00 AM to 12.00 PM. The number of participants who participated in this activity was 81 students. The participants were given information on the importance of creating PowerPoint slides and curriculum vitae to prepare for the future. Then, the participants were also given time to practice making PowerPoint and curriculum vitae using Canva. Thus, the students gained hands-on practical experience accompanied by the community service team.

CONCLUSION

Community service conducted by a multidisciplinary internal group at Santa Maria Yogyakarta High School effectively improved the digital skills of its students. By focusing on practical training in Canva, the project addressed the gap in students' technical competency in preparation for higher education. Comprehensive Canva training, covering basic to advanced functions, empowered students to handle presentation tasks efficiently. The positive feedback from students and teachers reflected the program's success. The practical approach, hands-on practice, and live Q&A really helped the students apply their newly acquired skills on the spot.

Moreover, this initiative helped to link the school more strongly with the professional environment at large and helped students better prepare for colleges and business entities. The benefits of this project were directly educational, equipping students with useful skills. On this matter, the commitment of Santa Maria Yogyakarta High School to sustaining such programs further underpins the notion that in today's curriculum, digital literacy is a staple knowledge component in which students would require overcoming future challenges with the right competence and confidence. With continuous efforts, the school strives to build one generation of students who have strong academic proficiency and digital literacy.

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